Dutch Sino Business Promotions

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Connecting for Sustainable Growth!

Dutch Sino Business Promotions (DSBP) was founded in 2006 in Rotterdam. Over the years, the company has made its name in Governmental Relations, Horti-Agriculture and Environmental Resources Management sectors. In 2017, DSBP opened its China office in Shanghai. DSBP has been dedicated to facilitating and bridging both Dutch and Chinese companies, organizations and governmental bodies to achieve their business development goals as well as international network expansion.

The international project team has various expertise and skills across the focusing sectors to deliver best services to our clients. Since 2013, DSBP has been serving as the China Desk of Province of Zuid Holland, providing strategic advisory, mission organization and cooperation services. DSBP hopes to strengthen Sino-Dutch relations in the above mentioned sectors and continue to deliver tangible results to our clients.







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对接中荷可持续成长的需求!

荷中商务促进公司成立于2006年,公司总部位于荷兰的鹿特丹市,在上海设有中国分公司。公司成立之日即致力于协助荷兰企业机构开拓中国市场和中国企业机构进军欧洲市场。公司核心团队有丰富的中欧商业经验和人际脉络。从2013年起,公司正式成为荷兰南荷兰省政府指定中国项目服务顾问公司(南荷兰省政府中国事务联络处)。

目前,公司的主要业务领域涉及三大板块:政府关系、现代农业(园艺与花卉),环境资源管理。经过多年的业务拓展,荷中商务促进在上述领域建立了横跨中荷两国的牢固关系网络,能够更有效的服务中荷两国的客户并维系良好的沟通渠道。





