



TOMATOWORLD

GLOBAL CHALLENGES, DUTCH SOLUTIONS



Tomatoworld is a information and education center in Westland, the glasscity of the Netherlands. We have the mission to express the value of the Dutch Horticultural sector.

In 2008 Tomatoworld has been founded by comitted companies. Companies who are proud on the vital and sustainable sector and their technological leading position.

Tomatoworld consists of a greenhouse of 1500 m2 and a space of 500m2 arranged as a exhibition. This exhibition is in line social issues such as the world food challenge and human and planet health.

VISION

T O M A T O W R L D

GLOBAL CHALLENGES, DUTCH SOLUTIONS



There is a growing need for sufficient and safe food globally. At the same time, we are dealing with climate change, water scarcity, waste, finiteness of fossil fuels and urbanization

The challenge is to produce with care for people and the planet. This requires knowledge.

Tomatoworld connects supply and demand for knowledge about sustainable and efficient cultivation methods in a high-tech or mid-tech environment.

WHY

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We believe:

SHARING = CARING

We are driven by our core values:

- ✓ Ambitious
- ✓ Customer orientated
- ✓ Open
- ✓ Passionate
- ✓ Connected

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We connect our partners
*-leading companies of the
horticultural sector-*

with each other
and
with our visitors,

to enlarge the knowledge
level.

HOW

WHAT

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Tomatoworld is with her inspiring location and her on-line platform the gateway to knowledge for the production of healthy and safe food.



WE

- We are constantly updating and ensuring that we have up-to-date information available. We do this together with our partners, renowned companies in the sector.
 - We focus on the visitor's needs. We have an expert team of guides and specialists available to guarantee a high level.
 - We are open to young and old, nationally and internationally and share our knowledge so that they can multiply this
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- We share our pride with passion, to touch our visitors and to make them our ambassadors.
 - We offer access to our greenhouse with more than 80 different tomato varieties for training purposes to learn the sustainable Dutch cultivation method.
 - We make our grower available to transfer his knowledge in the land of our visitors.

- In our experience center we tell a unique conceptual story with a multidimensional experience: seeing, hearing, tasting, feeling, smelling, learning.
- Our tours are custommade
- We use the expertise of our partners to better meet customer needs.



WE

- We work together with companies and organizations on themes such as sustainability, healthy food, taste, innovation and cultivation methods,
- We give guest lessons at and for schools.
- We help our partners to achieve their objectives.
- We have an active social media policy
- We rent out our inspiring space to companies and organizations that share our meaning.
- We receive a growing number of visitors

FRIENDS

- ✓ Support the mission of Tomatoworld and her partners.
- ✓ You are part of a network of top companies in the high-tech greenhouse horticulture sector.
- ✓ You have an inspiring location where you can take your relations to

* depending on the amount of the contribution	Vriend	Zilveren Partner €7.500,00	Gouden Partner v.a. € 25.000
Free Tours to the value of € 320,00	2	8	✓ *
Dayparts exclusive access to Tomatoworld worth € 600,00	15% discount	3	✓ *
Your logo and advertising on the website and in the entrance hall	✓	✓	✓
Exclusive network meetings with partners	1	✓	✓
Weekly overview of possible leads	✓	✓	✓
Free access to the online Dutch Horti Platform	✓	✓	✓
Your company information on our website and social media		✓	✓
Promotional card with info about your company and product		3.000	unlimited*
Your campaigns posted on our social media		✓	✓
Your product/service brought to the attention of > 8,000 visitors		✓	✓
Possibility to pitch at visits		✓	✓
Your logo on the exterior facade of Tomatoworld		✓	✓
Free boxes Worldmix of different tomatoes		25 per year	100+ per year*
Your logo and corporate film on TV screens in Tomatoworld		✓	✓
Free participation in workshops and professionalization meetings		✓	✓
Exposure at the main stage			✓
Aftersales for your relevant leads			✓
Free promotion on the online Dutch Horti Platform			✓
Use expertise specialists from Tomatoworld			✓
Free lunch or dinner in presentation room or greenhouse (up to 12 people)			2*



*Becoming a
FRIEND?*

Would you, too:

- ✓ support Tomatoworld's mission
- ✓ year-round visibility of your company?
- ✓ be part of an interesting and inspiring network

please contact us.

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